

#### **Buy Detail Report**

Revision #:

Send Billing To: AxMedia

Date: 4/13/2022

Separation between spots: Primary Demo: Adults 18+ Market: Product: Client: Media: Grand Island-Kearney, NE 2022 Primary Election Radio Jim Pillen for Governor 30 Buyer: Survey: Flight Start Date: 4/18/2022 **Description:** Jim Pillen for Governor - Radio 4.18 - 4.24 Flight End Date: Estimate: Taylor Fernie 2BK FA20+SP21 MSA CustRadio 4/24/2022 04:59 AM 05:00 AM Vendor: Contact: Craig Eckert (GM) Hastings, NE 68901 KHAS-AM

PO Box 726

Phone: 816-407-1222 Kansas City, MO 64112 Suite 200

800 W. 47th Street

Phone: 402-462-5101

Fax: 402-461-3866

Format: Adult Contemporary

	Total Cost:				138 St 6:00a-7:00p W		MIUVVINF 3:00p-7:00p			Ş	No Program Co	Daynart
	\$860.00	Total C	Total GRP/GIMP(000):	Tot	\$11.00			D \$21.00			Code Gross	) L OTE
		Total CPP/CPM:	IMP(000):	Total Spots:	60	60	60	60	60		Dur	
			0.0	40	2	2	12	12	12		<b>Wks</b> 4/18	
Signature:	40		000					12 0.0			Total Adults Spots 18+ Rtg/CPP	

#### Disclaimer:

All invoices must exactly match this time order and are to be sent, in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept "service fees" or "handling charges" or anything of that type. Urgently request our commercials air in the first :60 position of each stopset. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots aired. A 30-minute separation is required between our own spots and those of our major competitors.

#### Terms & Conditions:



# Buy Detail Report Summary by Station/System

Date: 4/13/2022

Client: Jim Pillen for Governor

Media: Radio

Product: 2022 Primary Election

Market: Grand Island-Kearney, NE

Primary Demo: Adults 18+ Separation between spots:

30

Estimate: 3488

Description: Jim Pillen for Governor - Radio 4.18 - 4.24

Flight Start Date: 4/18/2022 05:00 AM

Flight End Date: 4/24/2022 04:59 AM Survey: 2BK FA20+SP21 MSA CustRadio

Buyer: Taylor Fernie

Send Billing To: AxMedia

800 W. 47th Street Suite 200

Kansas City, MO 64112 **Phone:** 816-407-1222

Market Total: Station KHAS-AM Total Spots 40 40 STN Gross \$860.00 \$860.00 100% PCT CPP Adults 18+ 0.0 GRP PCT 0.0 0%



### Buy Detail Report Summary by Station/Month

Date: 4/13/2022

Client: Jim Pillen for Governor

Media: Radio
Product: 2022 Primar

Product: 2022 Primary Election

Market: Grand Island-Kearney, NE

Primary Demo: Adults 18+

Separation between spots:

30

Estimate: 3488

Description: Jim Pillen for Governor - Radio 4.18 - 4.24

 Flight Start Date:
 4/18/2022
 05:00 AM

 Flight End Date:
 4/24/2022
 04:59 AM

Survey: 2BK FA20+SP21 MSA CustRadio
Buyer: Taylor Fernie

Send Billing To: AxMedia

800 W. 47th Street Suite 200

Kansas City, MO 64112 **Phone:** 816-407-1222

		Market Total:	KHAS-AM	Station
	APR 22	APR 22 :		Month
40	40	40		Total Spots
\$860.00	\$860.00	\$860.00		STN Gross
	100%	100%		PCT



#### Buy Detail Report Summary by Daypart

Date: 4/13/2022

Client: Jim Pillen for Governor

Media: Radio
Product: 2022 Prir

Product: 2022 Primary Election

Market: Grand Island-Keamey, NE

Primary Demo: Adults 18+ Separation between spots:

30

Estimate: 3488

Description: Jim Pillen for Governor - Radio 4.18 - 4.24

Flight Start Date: 4/18/2022 05:00 AM

Flight End Date: 4/24/2022 04:59 AM Survey: 2BK FA20+SP21 MSA CustRadio

**Buyer:** Taylor Fernie

800 W. 47th Street

Suite 200

Kansas City, MO 64112 **Phone:** 816-407-1222

Market Total:		WK	РМ	MD	AM	Daypart
40	4.	12	12	12		Total Spots
\$860.00	\$44.00	\$252.00 29%	\$252.00	\$312.00		STN Gross
Ū	\$44.00 5%	) 29%	\$252.00 29%	\$312.00 36%		PCT
0.0	0.0 0%	0.0 0%	0.0 0%	0.0 0%		CPP Adults 18+ GRP PCT
				6		T



#### Buy Detail Report Summary by Length

Date: 4/13/2022

Send Billing To: AxMedia

Phone: 816-407-1222

Kansas City, MO 64112

Suite 200

800 W. 47th Street

Client: Jim Pillen for Governor

Media: Radio

Product: 2022 Primary Election

Market: Grand Island-Kearney, NE

Primary Demo: Adults 18+ Separation between spots:

8

Estimate: 3488

**Description:** Jim Pillen for Governor - Radio 4.18 - 4.24

Flight Start Date: 4/18/2022 05:00 AM

 Flight End Date:
 4/24/2022
 04:59 AM

 Survey:
 2BK FA20+SP21 MSA CustRadio

**Buyer:** Taylor Fernie

Total STN Spots         Spots Gross         PCT         CPP PCT           40         \$860.00 100%         0.0 0%           40         \$860.00         0.0 0%	STN Adults 18+ CPP Adults 18+ CPP Second 100% Second 100%
PCT CPP Adults 18+ 0 0.00 100%	PCT CPP Adults 18+ 0 0.00 100%
CPP Adults 18+	CPP Adults 18+
Adults 18+	Adults 18+



## Buy Detail Report Summary by Station/Length

Date: 4/13/2022

Client: Jim Pillen for Governor

Media: Radio

Product: 2022 Primary Election

Market: Grand Island-Kearney, NE

Primary Demo: Adults 18+

Separation between spots:

30

Estimate: 3488

**Description:** Jim Pillen for Governor - Radio 4.18 - 4.24

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 4/18/2022
 05:00 AM

 Flight End Date:
 4/24/2022
 04:59 AM

Survey: 2BK FA20+SP21 MSA CustRadio
Buyer: Taylor Fernie

Send Billing To: AxMedia

800 W. 47th Street

Suite 200

Kansas City, MO 64112 **Phone:** 816-407-1222

Market Total: 40 \$860.00	60 40 \$860.00 100%	KHAS-AM	Spot Total STN Station Length Spots Gross PCT
0.0	0.0 0%		CPP Adults 18+ GRP PCT

#### CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.						
, AxMedia	, hereby request station time as follows:					
IDENTIFY CANDIDATE TYPE	ERAL CANDIDATE					
	TE OR LOCAL CANDIDATE					
70/ 1 - 144 (46 (46 - 144 - 144 (46 (46 (46 (46 (46 (46 (46 (46 (46 (						
ALL QUESTIONS/BLOC	KS MUST BE COMPLETED					
Candidate name:						
Jim Pillen						
Authorized committee:	中,我们就是我们的,我们就是我们的,我们就是我们的,我们就是我们的,我们就是我们的,我们就是我们的,我们就是我们的,我们就是我们的,我们就是我们的,我们就是我们					
Jim Pillen for Governor						
Agency requesting time (and contact information):						
N/A AxMedia						
Candidate's political party:						
Republican						
Office sought (no acronyms or abbreviations):						
Governor of Nebraska						
Date of election:	General Primary					
May 10th, 2022						
Treasurer of candidate's authorized committee:						
Sarah Pillen						
The undersigned represents that:						
(1) the payment for the broadcast time requested has been fu	rnished by (check one box below);					
the candidate listed above who is a legally qualified candidate, or						
the authorized committee of the legally qualified candidate listed above;						
(2) this station is authorized to announce the time as paid for by such person or entity; and						
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion						
and other sales practices.						
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY						
IN THE PLACEMENT OF ADVERTISING.						
Candidate/Committee/Agency	Station Donycoomtative					
Signature:	Station Representative					
TACILORFORNA	Signature:					
MET CALL OF THE PARTY OF THE PA	and the second s					
Name: Taylor Fernie	Name: Enacl Helilon					
Date of Request to Purchase Ad Time: -3/25/2022	Date of Station Agreement to Sell Time: 4-14-22					
	11100					

for a duration of at least four seconds a the candidate approved the broadcast	he broadcast matter to be aired pursuant to (2) contains a clearly identifiable photograp and a simultaneously displayed printed state and that the candidate and/or the candidat ntains a personal audio statement by the car ndidate has approved the broadcast.	on or similar image of the candidate ment identifying the candidate, that			
Candidate/Authorized Committee	/Agency				
Signature:					
Name:	atter tillet i i i i i i i i i i i i i i i i i i i				
Date:	nud ar é tendrément des relacións de proposition de la company de la com	territorio esta para i la principar en como institucion con como de la formación de la companion de como de la como de la companion del compan			
Ad submitted to Station? Ye  Date ad received:	O BE COMPLETED BY STATION O	NLY			
Federal candidate certification signed (a	bove): Yes No	N/A			
Rejected – provide reason (option) *Upload partially accepted form, then pr	romptly upload updated final form when co				
Date and nature of follow-ups, if any (e.g	ı., insufficient sponsor ID tag):				
Contract #: 57469 - 1	Station Call Letters: KHAS-AM	Date Received/Requested:			
Est. #: 3488	Station Location: HOCHINGS NY	Run Start and End Dates:			
Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.					
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